

**NADOHE 2025** Annual Conference, March 5-8, 2025, Chicago IL [nadohe.org](http://nadohe.org)  
NATIONAL ASSOCIATION OF DIVERSITY OFFICERS IN HIGHER EDUCATION

LEADING THROUGH

**NAVIGATING CHANGE**

DEFINING MOMENTS

**Be a  
Conference  
Sponsor!**

**NADOHE 2025 ANNUAL  
CONFERENCE**

# Become a Sponsor!



**19TH ANNUAL CONFERENCE**  
 Marriott Magnificent Mile  
 Chicago, IL  
 March 5-8, 2025

**A** **T THE 2025 NATIONAL ASSOCIATION OF DIVERSITY OFFICERS**  
**IN HIGHER EDUCATION** (NADOHE) Annual Conference, equity,  
 diversity, and inclusion leaders and practitioners from colleges  
 and universities across the country will gather to explore this year's theme -  
**Navigating Change: Leading Through Defining Moments.**

The work of diversity professionals in higher education has always been dynamic, yet ongoing shifts in societal and political landscapes and financial challenges for the higher education sector have amplified the unpredictability of the work. Leaders in higher education must adapt and respond to the challenges and opportunities of our current climate without compromising on the work that is necessary to cultivate welcoming campuses where all can thrive. Even as we contend with an erosion of civil rights, threats to academic freedom and associated values, and intensified attempts to discredit the work of diversity professionals, we must continue to center our values and stay steady in our mission to advance inclusive excellence.

The mission of NADOHE is to lead higher education toward inclusive excellence through institutional transformation. Your sponsorship of the 2025 NADOHE Annual Conference demonstrates your organization's support of our mission and of this Conference's ambition to highlight the policies, programs, practices, and processes that should be examined and enacted in order to create lasting change on college campuses. Only together can NADOHE remain at the forefront of this fight for our work and our profession.

## JOIN PAST SPONSORS...

- Academic Pipeline Project
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- University of Virginia

# Sponsorship Levels & Benefits

<b>SPONSORSHIP LEVELS</b>	<b>NADOHE FRIEND</b>	<b>ADVANCING EQUITY SPONSOR</b>	<b>IN PURSUIT OF INCLUSIVE EXCELLENCE AMBASSADOR</b>	<b>JUSTICE, EQUITY, DIVERSITY, &amp; INCLUSION LEADER</b>
	\$1,000	\$10,000	\$15,000	\$20,000
<b>BENEFITS PACKAGE</b>				
<b>Organization logo description, and link on conference website</b>	✓	✓	✓	✓
<b>Listing in the conference program</b>	✓	✓	✓	✓
<b>Organization logo recognition on all event publicity</b>		✓	✓	✓
<b>Organization recognition signage display</b>		✓	✓	✓
<b>Organization logo on conference tote bag</b>		✓	✓	✓
<b>Flyer inside conference tote bag</b>		✓	✓	✓
<b>Mic time during general sessions</b>		✓	✓	✓
<b>Advertisement during general sessions</b>		✓	✓	✓
<b>Advertisement during special events</b>		✓	✓	✓
<b>Exhibitor table (by request only)</b>		✓	✓	✓
<b>Complimentary conference registrations</b>		<b>2</b>	<b>3</b>	<b>5</b>

# Event Sponsorship Opportunities



## **NEW MEMBER/FIRST TIME ATTENDEE BREAKFAST SPONSOR: \$3,000**

THURSDAY, MARCH 6

### **BENEFITS**

- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

## **NETWORKING BREAKFAST SPONSOR: \$3,000**

THURSDAY, MARCH 6 AND SATURDAY, MARCH 8

### **BENEFITS**

- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

## **CONCURRENT SESSION SPONSOR: \$2,500**

THURSDAY, MARCH 6 AND FRIDAY, MARCH 7

### **BENEFITS**

- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

## **SELF-CARE SESSION SPONSOR: \$2,500**

### **BENEFITS**

- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

## **COFFEE BREAK SPONSOR: \$1,750**

### **BENEFITS**

- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

## **EXHIBITOR TABLE OPPORTUNITIES**

- Information Table (For-profit Organization): \$750
- Information Table (Non-profit Organization): \$500



## **Exhibition Schedule**

### **Thursday, March 6, 2025**

7:00 AM - Set-up

6:00 PM - Breakdown

### **Friday, March 7, 2025**

7:00 AM - Set-up

7:00 PM - Breakdown

### **Saturday, March 8, 2025**

7:00 AM - Set-up

12:30 PM - Breakdown

# Sponsorship Order Form (complete online [here](#))

[COMPLETE THIS FORM ONLINE AND MAKE YOUR PAYMENT HERE](#)

**CONTACT PERSON:**  
Sydney Timm

**PHONE NUMBER:**  
1-800-793-7025

**EMAIL ADDRESS:**  
annualconference@nadohe.org

**MAILING ADDRESS:**  
NADOHE  
1050 Connecticut Ave NW  
Suite 500  
Washington, DC  
20036

**LEARN MORE:**  
nadohe.org

SPONSORSHIP TYPE	PRICE	SUBTOTAL
Justice, Equity, Diversity, & Inclusion Leader	\$20,000	
In Pursuit of Inclusive Excellence Ambassador	\$15,000	
Advancing Equity Sponsor	\$10,000	
NADOHE Friend	\$1,000	
Chapters' Breakfast Sponsor	\$3,000	
Networking Breakfast Sponsor	\$3,000	
Concurrent Session Sponsor	\$2,500	
Self-Care Session Sponsor	\$2,500	
Coffee Break Sponsor	\$1,750	
Information Table (For-profit Organization)	\$750	
Information Table (Non-profit Organization)	\$500	
<b>GRAND TOTAL</b>		

## Payment Method

Pay online [HERE](#)

Credit Card

NUMBER CVV MM/YY ZIP

Check **MAKE PAYABLE TO NADOHE**

MAIL TO: 1050 Connecticut Avenue NW, Suite 500, Washington, DC 20036

## Billing Information

BUSINESS / ORGANIZATION NAME

CONTACT NAME

PHONE EMAIL

ADDRESS

CITY/STATE/ZIP