

# PER SIST

## HOW WE PERSIST:

Advancing  
diversity, equity,  
and inclusion  
through advocacy,  
collaboration,  
and transformative  
liberation

**NADOHE 2024**

**NATIONAL ASSOCIATION  
OF DIVERSITY OFFICERS  
IN HIGHER EDUCATION**

**NADOHE.ORG**

18th Annual Conference  
Hyatt Regency Seattle  
Seattle, Washington  
March 13-16, 2024

**BECOME  
A SPONSOR  
TODAY!**

# Become a Sponsor!



**18th Annual Conference**  
Hyatt Regency Seattle  
Seattle, Washington  
March 13-16, 2024

**A**T THE 2024 NATIONAL ASSOCIATION OF DIVERSITY OFFICERS (NADOHE) Annual Conference, equity, diversity, and inclusion leaders and practitioners from colleges and universities across the country will gather to explore this year's theme – **HOW WE PERSIST: Advancing diversity, equity, and inclusion through advocacy, collaboration, and transformative liberation.**

Today, more than ever, scholars, senior diversity officers, and social justice professionals must work together to effectively respond to political, economic, and societal forces that threaten their work. It is critically urgent for practitioners and academics alike to remain resolutely unified in their commitment to inclusive excellence and to continue dismantling systemic oppression so that more students, faculty, and staff can find success in higher education and beyond.

The mission of NADOHE is to lead higher education toward inclusive excellence through institutional transformation. Your sponsorship of the 2024 NADOHE Annual Conference demonstrates your organization's support of our mission and of this Conference's ambition to highlight the policies, programs, practices, and processes that should be examined and enacted in order to create lasting change on college campuses. Only together can NADOHE remain at the forefront of this fight for our work and our profession.

## JOIN PAST SPONSORS...

- Academic Pipeline Project
- American Academic Leadership Institute
- Academic Search
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- Ask Big Questions
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- DiverseScholar.org
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- Tennessee State University
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- University of Wisconsin-Madison
- Vector Solutions
- Virginia Tech
- WittKieffer

# Sponsorship Levels & Benefits

<b>SPONSORSHIP LEVELS</b>	<b>NADOHE FRIEND</b>	<b>ADVANCING EQUITY SPONSOR</b>	<b>IN PURSUIT OF INCLUSIVE EXCELLENCE AMBASSADOR</b>	<b>JUSTICE, EQUITY, DIVERSITY, &amp; INCLUSION LEADER</b>
	\$1,000	\$10,000	\$15,000	\$20,000
<b>BENEFITS PKG</b>				
<b>Organization logo description, and link on conference website</b>	✓	✓	✓	✓
<b>Listing in the conference program</b>	✓	✓	✓	✓
<b>Organization logo recognition on all event publicity</b>		✓	✓	✓
<b>Organization recognition signage display</b>		✓	✓	✓
<b>Organization logo on conference tote bag</b>		✓	✓	✓
<b>Flyer inside conference tote bag</b>		✓	✓	✓
<b>Mic time during general sessions</b>		✓	✓	✓
<b>Advertisement during general sessions</b>		✓	✓	✓
<b>Advertisement during special events</b>		✓	✓	✓
<b>Exhibitor table (by request only)</b>		✓	✓	✓
<b>Complimentary conference registrations</b>		<b>2</b>	<b>3</b>	<b>5</b>

# Event Sponsorship Opportunities



## **NEW MEMBER/FIRST TIME ATTENDEE BREAKFAST SPONSOR: \$3,000**

THURSDAY, MARCH 14

### **BENEFITS**

- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

## **NETWORKING BREAKFAST SPONSOR: \$3,000**

THURSDAY, MARCH 14 AND SATURDAY, MARCH 16

### **BENEFITS**

- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

## **CONCURRENT SESSION SPONSOR: \$2,500**

THURSDAY, MARCH 14 - 16

### **BENEFITS**

- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

## **SELF-CARE SESSION SPONSOR: \$2,500**

### **BENEFITS**

- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

## **COFFEE BREAK SPONSOR: \$1,750**

### **BENEFITS**

- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

## **EXHIBITOR TABLE OPPORTUNITIES**

- Information Table (For-profit Organization): \$750
- Information Table (Non-profit Organization): \$500



## **Exhibition Schedule**

### **Thursday, March 14, 2024**

7:00 AM - Set-up  
6:00 PM - Breakdown

### **Friday, March 15, 2024**

7:00 AM - Set-up  
7:00 PM - Breakdown

### **Saturday, March 16, 2024**

7:00 AM - Set-up  
12:30 PM - Breakdown

# Sponsorship Order Form (complete online [here](#))

**COMPLETE THIS FORM  
ONLINE AND MAKE  
YOUR PAYMENT HERE**

**CONTACT PERSON:**  
Sydney Timm

**PHONE NUMBER:**  
1-800-793-7025

**EMAIL ADDRESS:**  
annualconference  
@nadohe.org

**MAILING ADDRESS:**  
NADOHE  
1050 Connecticut Ave NW  
Suite 500  
Washington, DC  
20036

**LEARN MORE:**  
nadohe.org

SPONSORSHIP TYPE	PRICE	SUBTOTAL
Justice, Equity, Diversity, & Inclusion Leader	\$20,000	
In Pursuit of Inclusive Excellence Ambassador	\$15,000	
Advancing Equity Sponsor	\$10,000	
NADOHE Friend	\$1,000	
Chapters' Breakfast Sponsor	\$3,000	
Networking Breakfast Sponsor	\$3,000	
Concurrent Session Sponsor	\$2,500	
Self-Care Session Sponsor	\$2,500	
Coffee Break Sponsor	\$1,750	
Information Table (For-profit Organization)	\$750	
Information Table (Non-profit Organization)	\$500	
<b>GRAND TOTAL</b>		

## Payment Method

Pay online [HERE](#)

Credit Card

NUMBER CVV MM/YY ZIP

Check **MAKE PAYABLE TO NADOHE**

MAIL TO: 1050 Connecticut Avenue NW, Suite 500, Washington, DC 20036

## Billing Information

BUSINESS / ORGANIZATION NAME

CONTACT NAME

PHONE EMAIL

ADDRESS

CITY/STATE/ZIP