ADDRESSING CAMPUS DEMONSTRATIONS AND RESPONDING TO RELATED STUDENT DEMANDS

BLEUZETTE MARSHALL, PhD • VP FOR EQUITY & INCLUSION
Sunday, July 19, 2015

A UC Officer-involved shooting during a routine traffic stop led to the death of Samuel DuBose.
Student Demonstrations

Social Media Campaign

• Instagram (250 posts), Twitter and Facebook

Videos (2)

• The Irate 8 & Let us help You See

Sam DuBose Week

Teach-In

Forum

Online Petition

Paraphernalia
Social Media

**Opportunities**
- Information sharing
- Brought UC Community together
- Networking
- Supporting the #blacklivesmatter national movement

**Obstacles**
- Backlash
- Hate Groups
- Cyber-bullying
- Yik Yak Investigation
Senior Leader and Trustee Engagement

- Info Sessions
- Meetings with Students
- Check-in calls with Students
- Joint Programming
- Event Participation
- Departmental Support
- Recognition of Student Leadership
Release of and Response to Student Demands

Release of 10 Demands

- Portfolios for Senior Administrators
- Social media for University Community

Review of Demands and Discussion w/ Senior Leaders

University Response via Social Media and Email

President and Provost Announcements

In-Person Response to Students

Formation and Work of Action Teams
BOARD OF TRUSTEES CHAIRMAN: ROBERT RICHARDSON JR.
BOARD OF TRUSTEES STUDENT REPRESENTATIVE: KAMREE MAULL
HOMECOMING QUEEN: RACHEL DAVIDSON
STUDENT BODY PRESIDENT: MITCHELL PHELPS
SENATORS AT LARGE: KALEB KINEBREW & JOSEPH MALEK

BLACK EXCELLENCE

REGARDLESS OF EVERYONE'S VIEWS/OppositionS, IT'S AMAZING TO SEE OUR BLACK COMMUNITY BREAKTHROUGH THESE MILESTONES ALL IN A MATTER OF A YEAR. WE ARE GREAT, AND WE WILL BE HEARD, AND NO ONE CAN TAKE THAT AWAY. AS WE RISE, WE MUST CONTINUE TO SUPPORT EACH OTHER ALONG THE WAY AND STAY UNITED AS ONE COALITION. STAY STRONG, FAITHFUL AND BLACK!
HAPPY BLACK HISTORY MONTH.
-Gika Okonji

CONNECT
COLLABORATE
CREATE

Race and Higher Education
February 25th UC Alumni Center 6pm-8pm
Moderators: Rob Richardson Jr. and Mitchell Phelps
Speakers: Emily Houh, Verna Williams, Ashley Nkadi, and Jackie Mulay

INNOVATE FOR change

Sponsored By
Build 515
The Irate 8
The Office of Diversity & Inclusion
UC Black Law Students' Association
The Center for Race, Gender, and Social Justice
The African American Cultural & Resource Center

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