# Addressing Campus Demonstrations and Responding to Related Student Demands

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# Sunday, July 19, 2015

A UC Officer-involved shooting during a routine traffic stop led to the death of Samuel DuBose.



### **Student Demonstrations**

#### Social Media Campaign

Instagram (250 posts), Twitter and Facebook

#### Videos (2)

The Irate 8 & Let us help You See

Sam DuBose Week

Teach-In

Forum

Online Petition

Paraphernalia





## **Social Media**

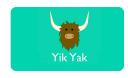












#### **Opportunities**

Information sharing

Brought UC Community together

Networking

Supporting the #blacklivesmatter national movement

#### **Obstacles**

Backlash

Hate Groups

Cyber-bullying

Yik Yak Investigation



# Senior Leader and Trustee Engagement

Info Sessions

Meetings with Students

Check-in calls with Students

Joint Programming

**Event Participation** 

**Departmental Support** 

Recognition of Student Leadership



# Release of and Response to Student Demands

#### Release of 10 Demands

- Portfolios for Senior Administrators
- Social media for University Community

Review of Demands and Discussion w/ Senior Leaders

University Response via Social Media and Email

President and Provost Announcements

In-Person Response to Students

Formation and Work of Action Teams



BOARD OF TRUSTEES CHAIRMEN: ROBERT RICHARDSON JR.
BOARD OF TRUSTEES STUDENT REPRESENTATIVE: KAMREE MAULL
HOMECOMING QUEEN: RACHEL DAVIDSON
STUDENT BODY PRESIDENT: MITCHELL PHELPS
SENATORS AT LARGE: KALEB KINEBREW & JOSEPH MALEK

# BLACK EXCELLENCE

REGARDLESS OF EVERYONE'S VIEWS/OPPOSITIONS, IT'S AMAZING TO SEE OUR BLACK COMMUNITY BREAKTHROUGH THESE MILESTONES ALL IN A MATTER OF A YEAR. WE ARE GREAT, AND WE WILL BE HEARD, AND NO ONE CAN TAKE THAT AWAY. AS WE RISE, WE MUST CONTINUE TO SUPPORT EACH OTHER ALONG THE WAY AND STAY UNITED AS ONE COALITION. STAY STRONG, FAITHFUL AND BLACK! HAPPY BLACK HISTORY MONTH.

-Gika Okonji

#THEIRATE8

