

**14TH**  
ANNUAL CONFERENCE



**NADOHE**  
National Association of Diversity  
Officers in Higher Education

LEADING WITH RENEWED ACTIVISM:  
**CROSSING**  
**BORDERS** **&** **BRIDGING**  
COMMUNITIES

**March 12-14, 2020**  
**Intercontinental Hotel**

901 Bayfront Ct,  
San Diego, CA 92101

**SPONSORSHIP OPPORTUNITIES**

# WHO WE ARE

The mission of the National Association of Diversity Officers in Higher Education (NADOHE) is to lead higher education towards inclusive excellence through institutional transformation. Your participation as a sponsor or exhibitor at the NADOHE Annual Conference will demonstrate your organization's support of this mission and will enable you to reach more than 600 conference registrants, March 12-14, San Diego.

**NADOHE serves as the preeminent voice for diversity officers in higher education by supporting the collective efforts to lead our institutions toward the attainment of the following goals:**

- Produce and disseminate empirical evidence through research to inform diversity initiatives;
- Identify and circulate exemplary practices;
- Provide professional development for current and aspiring diversity officers;
- Inform and influence national and local policies; and
- Create and foster networking opportunities.


**Membership in NADOHE offers the following benefits:**

- Discounted registration fee to and networking with colleagues at the NADOHE Annual Conference;
- Access to NADOHE chapters and participation on committees;
- Professional development and leadership opportunities;
- Access to the members' only resources on diversity topics;
- Webinars on topics of interest to CDOs;
- A subscription to the *Journal of Diversity in Higher Education*; 15 additional electronic subscriptions are available to institutional members;
- A subscription to *Diverse: Issues in Higher Education*; and
- A subscription to *INSIGHT Into Diversity*.

## PAST SPONSORS

Ask Big Questions	Duke University	Michigan Higher Education Consortium	State University of New York at Albany
Auburn University	Ernst & Young LLP	Michigan State University	Tennessee State University
Augustana College	Everfi	NCAA	Texas Tech University
Baylor University	Georgia Institute of Technology	Northwestern University	The PhD Project
Bentley University	Gettysburg College	Ohio State University	TIAA
Big Ten Alliance CDOs	Grand Valley State University	Pennsylvania State University	University of Alabama at Birmingham
Capella University	Indiana University	Philadelphia College of Osteopathic Medicine	University of Idaho
<i>Chronicle of Higher Education</i>	<i>Insight Into Diversity</i>	Portland State University	University of Maryland
<i>Diverse Issues</i>	Isaacson, Miller	Princeton University	University of Minnesota
Columbia University	John Carroll University	Purdue University	University of Missouri
Dartmouth College	Kellogg School of Management at Northwestern University	Recruitment Consortium	University of Missouri System
DePaul University	Kent State University	Rochester Institute of Technology	University of Pennsylvania
Des Moines University	Lehigh University	Samuel Merritt University	University of Wisconsin-Madison
Diverse Issues	Massachusetts Institute of Technology	Sodexo	Witt/Kieffer
DiverseScholar.org			
DiversityEdu			

# SPONSORSHIP PACKAGES

 <small>National Association of Diversity Officers in Higher Education</small>	<b>CONFERENCE SUPPORTER SPONSOR</b>  <b>\$1,000</b>	<b>CONCURRENT SESSION SPONSOR</b>  <b>\$2,500</b>	<b>KEYNOTE SPONSOR</b>  <b>\$5,000</b>	<b>IN PURSUIT OF EXCELLENCE SUPPORTER</b>  <b>\$10,000</b>	<b>IN PURSUIT OF EXCELLENCE MAJOR SUPPORTER</b>  <b>\$15,000</b>	<b>IN PURSUIT OF EXCELLENCE GRANDE SUPPORTER</b>  <b>\$25,000</b>
<b>COMPANY LOGO DESCRIPTION, AND LINK ON CONFERENCE WEBSITE</b>	✓	✓	✓	✓	✓	✓
<b>LISTING IN THE CONFERENCE PROGRAM</b>	✓	✓	✓	✓	✓	✓
<b>A FULL PAGE COLOR AD IN NADOHE NEWS</b>			✓	✓	✓	✓
<b>LOGO RECOGNITION ON ALL EVENT PUBLICITY</b>			✓	✓	✓	✓
<b>CORPORATE SIGNAGE DISPLAY</b>			✓	✓	✓	✓
<b>LOGO ON CONFERENCE TOTE BAG</b>			✓	✓	✓	✓
<b>FLYER INSIDE CONFERENCE TOTE BAG</b>			✓	✓	✓	✓
<b>MIC TIME DURING GENERAL SESSIONS</b>				✓	✓	✓
<b>ADVERTISEMENT DURING GENERAL SESSIONS</b>				✓	✓	✓
<b>ADVERTISEMENT DURING SPECIAL EVENTS</b>				✓	✓	✓
<b>EXHIBITOR TABLE (BY REQUEST ONLY)</b>			✓	✓	✓	✓
			<b>1 COMPLIMENTARY CONFERENCE REGISTRATIONS</b>	<b>2 COMPLIMENTARY CONFERENCE REGISTRATIONS</b>	<b>3 COMPLIMENTARY CONFERENCE REGISTRATIONS</b>	<b>10 COMPLIMENTARY CONFERENCE REGISTRATIONS</b>

# WE ALSO HAVE EVENT SPONSORSHIP OPPORTUNITIES



## PLATINUM WELCOME RECEPTION: \$20,000

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Thursday, March 12th, 2020

As a sponsor you will receive All the benefits of an “In Pursuit of Excellence Major supporter” and:

- Special recognition at event
- Your organization logo on event signage
- Special listing in the conference program

## AWARDS RECEPTION: \$7,500

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Friday, March 13th, 2020

As a sponsor you will receive “Key Event Sponsor” sponsorship and:

- Special recognition at event
- Your organization logo in event signage
- Special listing in the conference program



## CHAPTERS LUNCHEON: \$3,000

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As a sponsor you will receive:

- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program



## NETWORKING BREAKFAST: \$2,500

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Friday, March 12th and Saturday, March 14th, 2020

As a sponsor you will receive:

- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

## CDO SELF-CARE CORNER: \$2,500

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As a sponsor you will receive:

- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program



## COFFEE BREAK: \$1,500

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As a sponsor you will receive:

- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

# TAKE ADVANTAGE OF OUR TABLE TOP OPPORTUNITIES



## SIX-FOOT TABLE FEES

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- Information Table For Profit: \$750
- Information Table Non-profit: \$500  
(Available for Universities or Non-Profit Organizations)

## EXHIBITION SCHEDULE

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Thursday, March 12th, 2020

7:00 AM - Set-up

6:00 PM - Breakdown

Friday, March 13th, 2020

7:00 AM - Set-up

7:00 PM - Breakdown



Saturday, March 14th, 2020

7:00 AM - Set-up

12:30 PM - Breakdown

# CONFERENCE OPPORTUNITIES **ORDER FORM**

**Contact Person:** Jodi Lucidine  
**Phone Number:** 1-800-793-7025  
**Organization Name:** NADOHE

**Email Address:** dnolan@nadohe.org  
**Mailing Address:** 2598 E. Sunrise Blvd, Suite 2104  
Fort Lauderdale, FL, 33304

 **PLEASE CHECK ALL THAT APPLY**

	TYPE	PRICE
<input type="checkbox"/>	In Pursuit of Excellence Grande Sponsor	\$25,000
<input type="checkbox"/>	In Pursuit of Excellence Major Sponsor	\$15,000
<input type="checkbox"/>	In Pursuit of Excellence Supporter	\$10,000
<input type="checkbox"/>	Key Event Sponsor	\$5,000
<input type="checkbox"/>	Concurrent Session Sponsor	\$2,500
<input type="checkbox"/>	Conference Supporter Sponsor	\$1,000
<input type="checkbox"/>	Platinum Welcome Reception	\$20,000
<input type="checkbox"/>	Awards Reception	\$7,500
<input type="checkbox"/>	Chapters Luncheon	\$3,000
<input type="checkbox"/>	Networking Breakfast	\$2,500
<input type="checkbox"/>	CDO Self-Care Corner	\$2,500
<input type="checkbox"/>	Coffee Break	\$1,500
<input type="checkbox"/>	Information Table For Profit	\$750
<input type="checkbox"/>	Information Table For Nonprofit	\$500

**GRAND TOTAL:**

## **PAYMENT METHOD**

☐ Credit Card # \_\_\_\_\_ CVV \_\_\_\_\_ MM/YY \_\_\_\_\_ ZIP \_\_\_\_\_

☐ Check Made Payable to NADOHE  
2598 E. Sunrise Blvd, Suite 2104, Fort Lauderdale, FL, 33304

## **BILLING INFORMATION**

Business / Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_