

12TH ANNUAL CONFERENCE

# NADOHE

National Association of Diversity Officers in Higher Education

WITH URGENCY & PURPOSE  
PUSHING BOUNDARIES, ELIMINATING BARRIERS  
*LEADING WITH VISION*

MARCH 8-10, 2018  
RENAISSANCE WASHINGTON, DC

Downtown Hotel  
999 9th St. NW  
Washington, DC 20001

SPONSORSHIP OPPORTUNITIES

# WHO WE ARE

The mission of the National Association of Diversity Officers in Higher Education (NADOHE) is to lead higher education towards inclusive excellence through institutional transformation. Your participation as a sponsor or exhibitor of the NADOHE Annual Conference will demonstrate your organization's support of this mission and will enable you to reach nearly 600 conference registrants onsite, March 8 - 10, 2018, in Washington, DC.

**NADOHE serves as the preeminent voice for diversity officers in higher education by supporting the collective efforts to lead our institutions toward the attainment of the following goals:**

- Produce and disseminate empirical evidence through research to inform diversity initiatives;
- Identify and circulate exemplary practices;
- Provide professional development for current and aspiring diversity officers;
- Inform and influence national and local policies; and
- Create and foster networking opportunities.

**Membership in NADOHE offers the following benefits:**

- Discounted registration fee to and networking with colleagues at the NADOHE Annual Conference;
- Access to NADOHE chapters and participation on committees;
- Professional development and leadership opportunities;
- Access to the members' only resources on diversity topics;
- Participation in developing strategic diversity initiatives in higher education;
- Webinars on topics of interest to CDOs;
- A subscription to the Journal of Diversity in Higher Education; 15 additional electronic subscriptions are available to institutional members;
- A subscription to Diverse: Issues in Higher Education; and
- A subscription to INSIGHT Into Diversity.

## PAST SPONSORS

Ask Big Questions  
Bentley University  
Capella University  
Chronicle of Higher Education  
Dartmouth College  
DePaul University  
DiverseScholar.org  
DiversityEdu  
Duke University  
Ernst & Young LLP  
Gettysburg College  
Georgia Institute of Technology

Grand Valley State University  
Insight Into Diversity  
John Carroll University  
Kellogg School of Management at Northwestern University  
Kent State University  
Massachusetts Institute of Technology  
Michigan Higher Education Recruitment Consortium  
Michigan State University  
NCAA

Northwestern University  
Ohio State University  
The PhD Project  
Portland State University  
Rochester Institute of Technology  
Samuel Merritt University  
Sodexo  
Tennessee State University  
Texas Tech University  
TIAA

University of Alabama at Birmingham  
University of Maryland  
University of Missouri  
University of Missouri Systems  
State University of New York at Albany  
University of Idaho  
Witt/Kieffer



# SPONSORSHIP PACKAGES



	CONFERENCE SUPPORTER SPONSOR \$1,000	CONCURRENT SESSION SPONSOR \$2,500	KEYNOTE SPONSOR \$5,000	IN PURSUIT OF EXCELLENCE SUPPORTER \$10,000	IN PURSUIT OF EXCELLENCE GRANDE SUPPORTER \$15,000
COMPANY LOGO, DESCRIPTION, AND LINK ON CONFERENCE WEBSITE	✓	✓	✓	✓	✓
LISTING IN THE CONFERENCE PROGRAM	✓	✓	✓	✓	✓
A FULL PAGE COLOR AD IN NADOHE NEWS			✓	✓	✓
LOGO RECOGNITION ON ALL EVENT PUBLICITY			✓	✓	✓
CORPORATE SIGNAGE DISPLAY			✓	✓	✓
LOGO ON CONFERENCE TOTE BAG			✓	✓	✓
FLYER INSIDE CONFERENCE TOTE BAG			✓	✓	✓
MIC TIME DURING GENERAL SESSIONS				✓	✓
ADVERTISEMENT DURING GENERAL SESSIONS				✓	✓
ADVERTISEMENT DURING SPECIAL EVENTS				✓	✓
EXHIBITOR TABLE (BY REQUEST ONLY)			✓	✓	✓
			1 COMPLIMENTARY CONFERENCE REGISTRATION	2 COMPLIMENTARY CONFERENCE REGISTRATIONS	3 COMPLIMENTARY CONFERENCE REGISTRATIONS

# WE ALSO HAVE EVENT SPONSORSHIP OPPORTUNITIES

## PLATINUM WELCOME RECEPTION: \$20,000

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**Thursday, March 8th, 2018.**

**As a sponsor you will receive All the benefits of an  
“In Pursuit of Excellence Grande supporter” and:**

- Special recognition at event
- Your organization logo on event signage
- Special listing in the conference program

## AWARDS RECEPTION: \$7,500

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**As a sponsor you will receive All the benefits of a  
“Keynote Sponsor” sponsorship and:**

- Special recognition at event
- Your organization logo on event signage
- Special listing in the conference program

## NETWORKING BREAKFAST: \$2,500

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**Friday, March 9th and Saturday, March 10.**


**As a sponsor you will receive:**

- Special recognition at event
- Your organization logo on event program
- Special listing in the conference program

## COFFEE BREAK: \$1,500

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**As a sponsor you will receive:**

- Special recognition at event
  - Your organization logo on event program
  - Special listing in the conference program
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# TAKE ADVANTAGE OF OUR TABLE TOP OPPORTUNITIES

## SIX-FOOT TABLE FEES

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- Information Table For Profit: \$750  
Information Table Non-profit: \$500
- (Available for Universities or Non-Vendors)

## EXHIBITION SCHEDULE

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### **Thursday - March 8th, 2018**

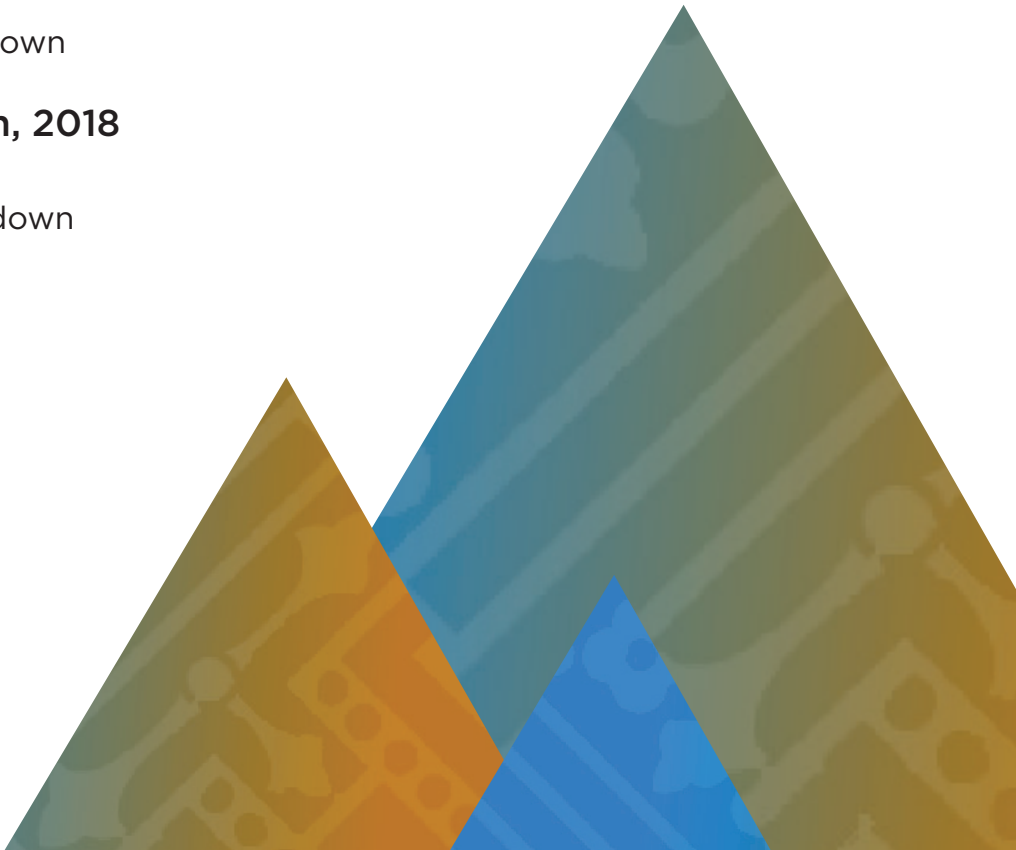
7:00 AM - Set-up  
6:00 PM - Breakdown

### **Friday - March 9th, 2018**

7:00 AM - Set-up  
7:00 PM - Breakdown

### **Saturday - March 10th, 2018**

7:00 AM - Set-up  
12:30 PM - Breakdown




# CONFERENCE OPPORTUNITIES ORDER FORM

Contact Person: Debra Nolan  
Phone Number: (561) 472-8479  
Organization Name: NADOHE

Email Address: Dnolan@NADOHE.org  
Mailing Address: 631 U.S. Highway 1, #400  
North Palm Beach, 33408

PLEASE CHECK ALL THAT APPLY

	TYPE	PRICE
<input type="checkbox"/>	In Pursuit of Excellence Grand Sponsor	\$15,000
<input type="checkbox"/>	In Pursuit of Excellence Supporter	\$10,000
<input type="checkbox"/>	Keynote Sponsor	\$5,000
<input type="checkbox"/>	Concurrent Session Sponsor	\$2,500
<input type="checkbox"/>	Conference Supporter Sponsor	\$1,000
<input type="checkbox"/>	Platinum Welcome Reception	\$20,000
<input type="checkbox"/>	Awards Reception	\$7,500
<input type="checkbox"/>	Networking Breakfast	\$2,500
<input type="checkbox"/>	Coffee Break	\$1,500
<input type="checkbox"/>	Information Table Nonprofit	\$500
<input type="checkbox"/>	Information Table For Profit	\$750

GRAND TOTAL:

## PAYMENT METHOD

- ☐ Credit Card # \_\_\_\_\_ CVV \_\_\_\_\_ MM/YY \_\_\_\_\_ Zip \_\_\_\_\_
- ☐ Check Made Payable To NADOHE  
631 U.S. Highway 1, #400 North Palm Beach, 33408

## BILLING INFORMATION

Business / Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_